

2010 GREAT LAKES LIGHTHOUSE
PRESERVATION CONFERENCE

“BACK TO THE FUTURE”

*Preserving our icons of maritime
heritage for future generations*

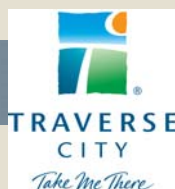
**TRAVERSE CITY
MICHIGAN**
JUNE 14 – 17



Organized by the



**MICHIGAN
LIGHTHOUSE
ALLIANCE**



Welcome to Traverse City!

The Michigan Lighthouse Alliance and Traverse City welcome you to the area. We hope you enjoy the conference and are able to visit the area's shops and sites to see what makes Michigan so special. There's plenty to do and see in Traverse City during the summer. In fact, your biggest problem may be finding time to do everything!

Here are a few ways to enjoy some of this area's unique cultural, recreational and scenic features.



- The most stunning features of Traverse City are its sandy shorelines along Grand Traverse Bay and Lake Michigan, and its crystal clear lakes. Make some memories by treasure hunting, beach bumming or building sand castles.
- Associated with the lakes and shorelines are five (5) lighthouses:
 - ◆ Pt. Betsie marks the southern entrance to the Manitou Passage and is a favorite sunset viewing spot.
 - ◆ South Manitou Island Lighthouse is accessed via Manitou Island Transit's passenger ferry out of Leland.
 - ◆ South Fox Island Lighthouse is accessed only by private boat via the Fox Island Lighthouse Association.
 - ◆ Grand Traverse Lighthouse Museum is located at the tip of the Leelanau Peninsula, open daily for tours.
 - ◆ Old Mission Point is at the tip of Old Mission Peninsula and is now open for visitors.
- Museums and organizations, both small and large, are plentiful and share the rich history of the area. The Grand Traverse Heritage Center houses five groups that focus on themes such as Women's History, Rocks & Minerals, Railroads, and Maritime Heritage.



- Walk, bike, skate, or jog along the Traverse Area Recreational Trail (TART), a paved 10-mile trail that takes you from one end of town to the other. Take one of the many hikes, bird watching excursions, canoe or kayak trips available in the area. Golf courses abound.
- Traverse City has a vibrant downtown shopping area with more than 150 shops, boutiques and restaurants. Downtown and Old Town, with their architectural links to the 19th century, lend a historic atmosphere to your shopping experience.
- Visit Sleeping Bear Dunes National Lakeshore, a 64-mile symphony of water, sky and towering dunes. Enjoy splendid views, indulge in a little beachcombing and try some of the miles of trails that make this area a hiker's paradise.
- Its location on the 45th parallel provides the Traverse Area with the ideal climate for growing grapes. Since 1974 vintners and wineries have produced a variety of quality award-winning reds, Pinot Noirs, ice wines and others. Visitors can enjoy tours and tastings at beautiful wineries located throughout the Old Mission and Leelanau Peninsulas.

Conference Information

Traverse City, MI.
June 14-17, 2010

After an extremely successful conference in 2008 and the overwhelming interest in establishing a biennial lighthouse preservation conference, the Michigan Lighthouse Alliance is proud to announce the next conference series, which will be June 14-17, 2010 at the Great Lakes Maritime Academy in Traverse City, Michigan.

JOIN lighthouse preservation leaders and notable experts in various fields of preservation in Michigan for this important preservation conference. Don't miss this opportunity to demonstrate your commitment to the protection and preservation of lighthouses by coming to the 2010 Great Lakes Lighthouse Preservation Conference!

Your attendance will ensure that vital educational opportunities about our historic resources are communicated throughout your organization, that lighthouses will be enjoyed and appreciated by future generations, and that they will continue to inspire and educate visitors from around the world.

The Great Lakes Lighthouse Preservation Conference will be an exciting gathering of your peers and is a dynamic way to network with like-minded professionals.

The conference will feature:

- o **Conference sessions and panels** that cover all aspects of owning, restoring, and preserving historic lighthouses;
- o **Speakers** that represent a wide range of individuals, corporate, private business, federal and state agencies, local governments, and nonprofit organizations;
- o **Getting Solutions from experts;**
- o **How-To educational sessions** that present step-by-step practical advice;
- o **Island lighthouse trip** to South Manitou Island Lighthouse to discuss how-to's and case studies;
- o **Attending this conference** will enhance your knowledge of how to take care of your lighthouse, manage it and give your organization the technical know-how to help your lighthouse!
- o **Networking opportunities** to build relationships with other lighthouse organizations and industry professionals are critical to a successful organization.

This conference will further expand the knowledge needed to properly maintain a lighthouse with such topics as coatings maintenance and proper selection, exhibit focus and design for a proper visitor experience, hands on work sessions, as well as information on the National Lighthouse Preservation Act process, including lighthouse transfer ceremonies! All of this and more will be presented in this multi-day, multi-faceted conference. Those interested in obtaining a lighthouse, or those already involved in preservation, this conference is an educational must.

To learn more about the conference and join the e-news blasts on the conference, please send us an e-mail or call us for more information.

The Great Lakes Lighthouse Preservation Conference has always been a great opportunity to get inspired, share ideas, and learn from practitioners, various industry professionals and others who are setting new standards for the lighthouse preservation field.

HOTEL INFORMATION

The Maritime Academy, the site of our 2010 conference, sits on the shore of beautiful West Grand Traverse Bay. It does not have lodging accommodations, so we have selected hotels on either side of it. Both are within walking distance of the Academy on a warm, sunny June day. Both hotels we selected also sit directly on Grand Traverse Bay and have beautiful beaches and lots of other amenities to offer. Special rates are through 5/14/10, however group rates will be honored as long as the room types are available.

BAYSHORE RESORT

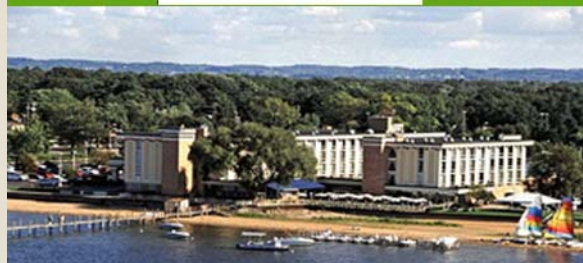
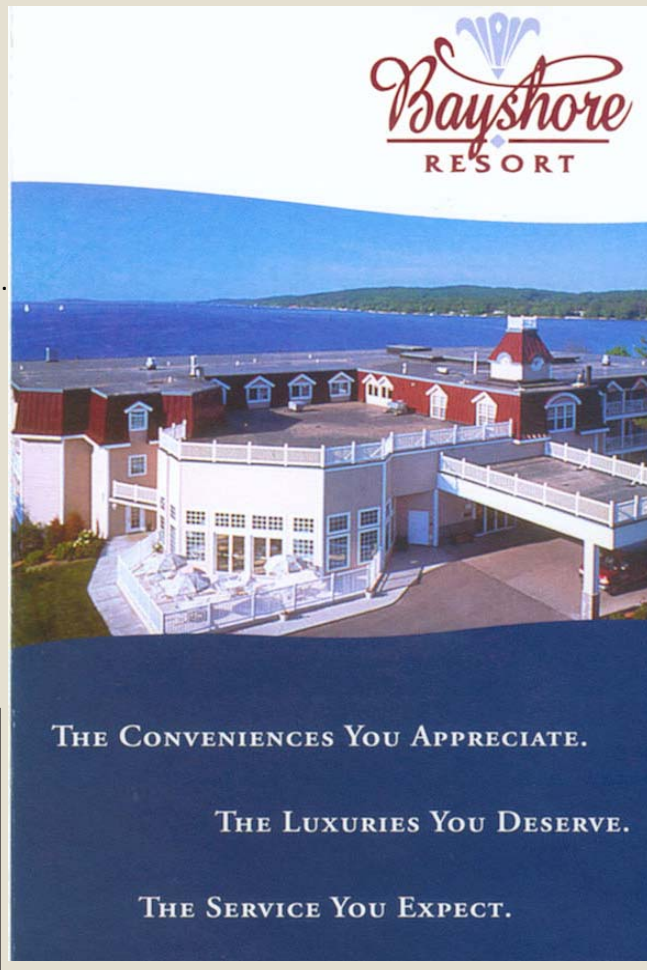
833 East Front St.
Traverse City, Michigan, 49686-2703
Phone: 1-800-634-4401
www.bayshore-resort.com

Features include: indoor pool/whirlpool-fitness room, game room.
Complimentary Breakfast. Check in: 4 PM Check out: 11 AM

Rooms have been reserved June 14-June 17.

Prices are:	No view single	\$83 per night
	No view double	\$83 per night
	Partial view single	\$91 per night
	Partial view dble	\$91 per night
	Full 2 queens	\$113 per night

They also have rooms with kings and spas. All rates are plus tax and are based on single/double occupancy.



HOLIDAY INN WEST BAY

615 East Front St.
Traverse City, MI. 49686
1-800-888-8020
www.tcwestbay.com

Two queen beds, non-smoking \$119.95 per night. All rates are plus tax and are based on single/double occupancy.

Full-service, four season hotel on the sandy shores of Grand Traverse Bay. Amenities include a full service restaurant, night club, sports, bar, free high-speed wireless internet, large fitness center and video arcade as well as indoor and outdoor heated pools, hot tub and sauna. Also free airport transportation.

Conference Program

MONDAY, JUNE 14

5:00 p.m. **Registration Opens**

6:00-8:00 p.m. **Reception and Welcome**

TUESDAY, JUNE 15

8:00-8:15 Opening and Welcome

8:30-10:00 a.m.

Session 1A

TOPIC: Developing a New Generation of Preservationists for Lighthouses: Boy Scouts, Girl Scouts, Great Lakes Writers

Speakers: Terry Pepper, GTLM, Great Lakes Writers

Session 1B

TOPIC: Using Focus Groups in Exhibit Design and Renovation of the Nantucket Shipwreck Museum & Lifesaving Museum

Speaker: Jeremy Slavitz

10:15-11:45 a.m.

Session 2A

TOPIC: "A Keeper's Life Journey" traced through Genealogy, and Historical: Researching Former Keepers

Speakers: Marilyn Fischer, Chuck Feltner

Session 2B

TOPIC: Coatings and how Moisture and Surface Preparation Effect Application and Long Tern Durability

Speaker: Jason Brock

12:00-1:30 p.m. **Luncheon**

1:30-:2:45 p.m.

Session 3A

TOPIC: Tax info., 990's, & Solicitation licenses All you want to know about Endowments

Speakers: Sue Bowlby, Barbara Wilyard

TOPIC: Creating Unique Hands-on Education Programs

Speaker: Jeremy Slavitz

TUESDAY, JUNE 15 (Continued)

3:00-4:15 p.m.

Session 4A

TOPIC: Living with Masonry on the 45th Parallel

Speaker: Russ Luchies

Session 4B

TOPIC: Lighthouse Insurance, "Lens Insurance packages

Speaker: Lou Schillinger, Islands Insurance

4:30-5:30 **MLA -ANNUAL BOARD MEETING**

6:30-8:30

**DINNER &
KEYNOTE ADDRESS**

WEDNESDAY, JUNE 16

7:00 a.m. – 7:00 p.m. **Boat Trip Day at S. Manitou**
Sponsor: GSA

Tentative Workshops:

S. Manitou Lighthouse Replica Lens

Great Lakes Writers Group

Living History

Area and light history

THURSDAY, JUNE 17

8:30-9:45 a.m..

Session 5A

TOPIC: Surface Preparation Options for Steel and Concrete & Cathodic Protection for Lighthouses

Speaker: Jeff Shook

Session 5B

TOPIC: TOPIC: Digital image archiving, databases, Paypal & Ebay

Speaker: Terry Pepper

10:00-11:30 a.m.

Session 6A

TOPIC: Attracting media to the lighthouse and what they will need when they get there

Speaker: Ric Mixer

Conference Program

THURSDAY, JUNE 17 (Continued)

10:00-11:30 a.m.

Session 6B

TOPIC: Bottomlands

Speakers: Clif Haley, Dave Bardsley,
Buzz Hoerr, Carol Linteau, Kebbe Kelley,
Victor Kotwicki

11:45-1:00 p.m.

Luncheon

1:00-2:15 p.m.

Session 7A

TOPIC: Seeing the Light, Developing the Educational Tour

Speakers: John & Sunny Covell

Session 7B

TOPIC: Replica Fresnel Lenses and Technology

Speaker: Daniel Spinella

2:30-4:30

GENERAL FORUM

NPS/GSA/USCG/SHPO- a panel on Notices Of Availability and what is in motion for the future for lighthouse transfers

6:30-8:30

Dinner

Awaiting sponsors artwork

Awaiting sponsors artwork



GSA



**MICHIGAN
LIGHTHOUSE
ALLIANCE**

Partnering to Preserve

U. S. General Services Administration
salutes the
Michigan Lighthouse Alliance

for its ongoing stewardship efforts and support of
the National Historic Lighthouse Preservation Act.

June 2010 Conference
Traverse City, MI

Sponsor of the South Manitou Boat Trip

Conference Registration Form

Print clearly and use a separate registration form for each person attending.

Mail completed form and payment (if by check) to:

Michigan Lighthouse Alliance

P.O. Box 346

Acme, MI 49610

Name: _____

Title: _____

Organization: _____

Address 1: _____

Address 2: _____

City: _____

State/Prov.: _____ Zip/Postal Code: _____

Preferred Badge Name: _____

Phone: (_____) _____

e-mail: _____

Registration fees cover your attendance at all sessions, conference meals, and events (including the South Manitou Island boat trip).

To help us better plan, please indicate below any special dietary requirements and or physical requirements please tell us below so we may accomodate you the best we can.

If you have other dietary or special needs, indicate here, or contact Sally Frye (lighthousesally@gmail.com): _____

Registration Fees (place X by appropriate payment type):

\$120 Registration

Payment (indicate amount paid and payment type):

Amount Paid: \$

Check enclosed

(make check payable to Michigan Lighthouse Alliance)

PayPal

(accessible at www.michiganlighthousealliance.org;
be sure to also complete and mail this form)

If you cannot use PayPal for some reason, please contact us for an alternative method of processing credit cards.

Full seminar schedule as well as conference itinirary will be posted online in mid-March

Hotel Information: Please reserve your hotel rooms prior to May 15 to get the discounted conference rate. Mention "Lighthouse Conference" when booking. For more information on the hotel choices, please see their web sites:

Holiday Inn West Bay

615 E. Front Street
Traverse City, MI 49686
(800) 888-8020
www.tctestbay.com

Bayshore Resort

833 East Front Street
Traverse City, MI 49686
(800) 634-4401
www.bayshore-resort.com

Note: Your contact information will be kept confidential. It will be used only to communicate to you about the conference.

Thank you for participating and for your lighthouse preservation and education efforts.